



Comprehensive Plan Committee Meeting

April 14, 2025

Meeting Agenda

- 01 | Introductions**
- 02 | Comprehensive Planning Overview**
- 03 | Engagement Plan**
- 04 | Visioning Discussion**
- 05 | Next Steps**

01

Consultant Team Introductions

Share one word that describes what “community” means to you.

INTRODUCTIONS

Kernersville Comprehensive Planning Team



Scott Goldstein
Project Manager



Francie Lawrence



Andrew Dunham



Danny Wilson



Alexis Garcia

01

Committee Introductions

Share one word that describes what “community” means to you.

02

Comprehensive Plan Overview

What is a Comprehensive Plan?



**A STATEMENT OF
COMMUNITY
VALUES**



**A VISION FOR THE
FUTURE AND
ACTIONS TO
ACHIEVE IT**



**INSIGHTS AND
RECOMMENDATIONS
ABOUT PLACES AND
POLICIES**



**A MARKETING
TOOL FOR THE
TOWN**



**A GUIDE FOR
DECISION MAKERS**

Why update the existing plan?

- Build upon past plans, actions, and decisions to reflect changes in the community, economy, and technology since the last plan (2014)
- Answer the question, “what does the Town want to see here?”
- Learn from the community: residents, business/property owners, community organizations, jurisdictions, etc.
- Proactive discussions about growth, policy, and prioritized investments before major questions arise
- Secure funding to bring about desired change (Town budget, grants, and development)

KERNERSVILLE DEVELOPMENT PLAN

INTRODUCTION

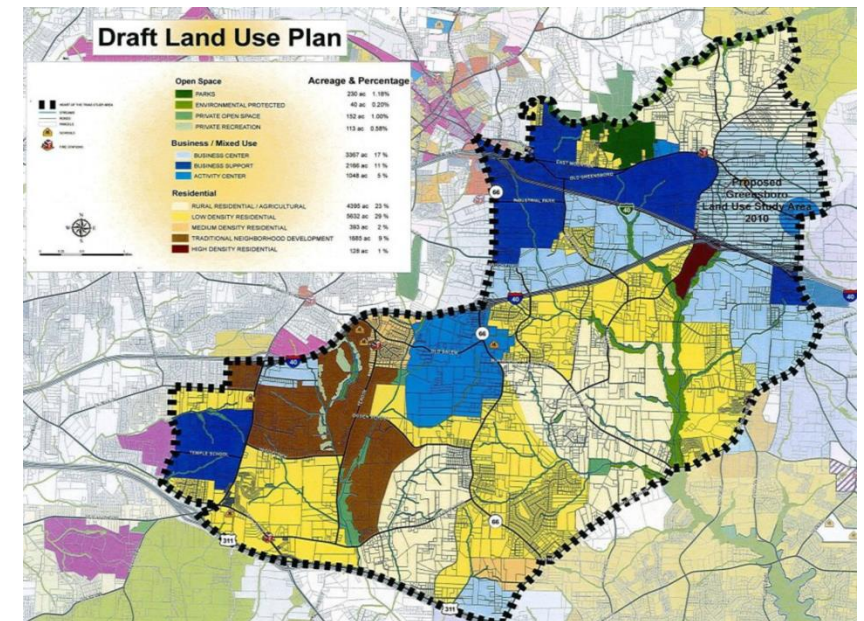
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History	2
Goals	3
Growth & Traffic Data	5
Transportation Capital Improvement Program	
Land Use Plan	6
Thoroughfare and Street Plan	



Kernersville, has been a growing community experiencing consistent change since the 1700's. It has had to move from dirt wagon trails to well traveled automobile driven

of retaining many small town qualities with up-to-date conveniences and services for our residents, business community, and institutions.



Comprehensive Planning Topics

- Land Use
- Community Character & Placemaking
- Economic Development
- Community Facilities, Programs, and Services
- Transportation & Infrastructure
- Impacts of Regional Growth
- Implementation

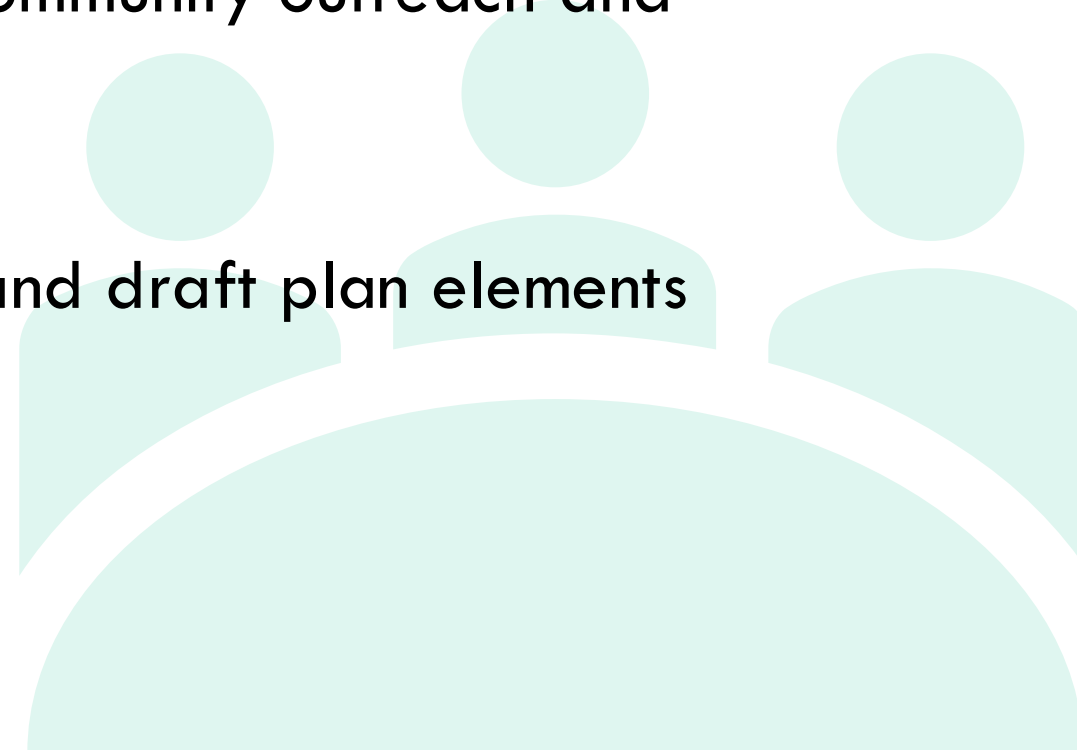


Planning vs. Zoning

Comprehensive Plan	Zoning
Establishes policies to guide future land use, development, and supportive transportation and infrastructure	Zoning and subdivision regulations follow from the comprehensive plan
Sets general policy	Provides specific regulations
Includes a Future Land Use Map (FLUM), a macro-level, general development plan	Governed by a Zoning Map, with a micro-level, site-specific focus

Role of the Committee

- Guide and steer the comprehensive planning process
- Serve as plan ambassadors, assisting with community outreach and engagement
- Review and provide input on key questions and draft plan elements
- Share local perspective and expertise



03

Engagement Plan

Who's Involved?

- Consultant Team
- Town Staff
- Committee
- Planning Board
- Board of Aldermen
- Kernersville Community

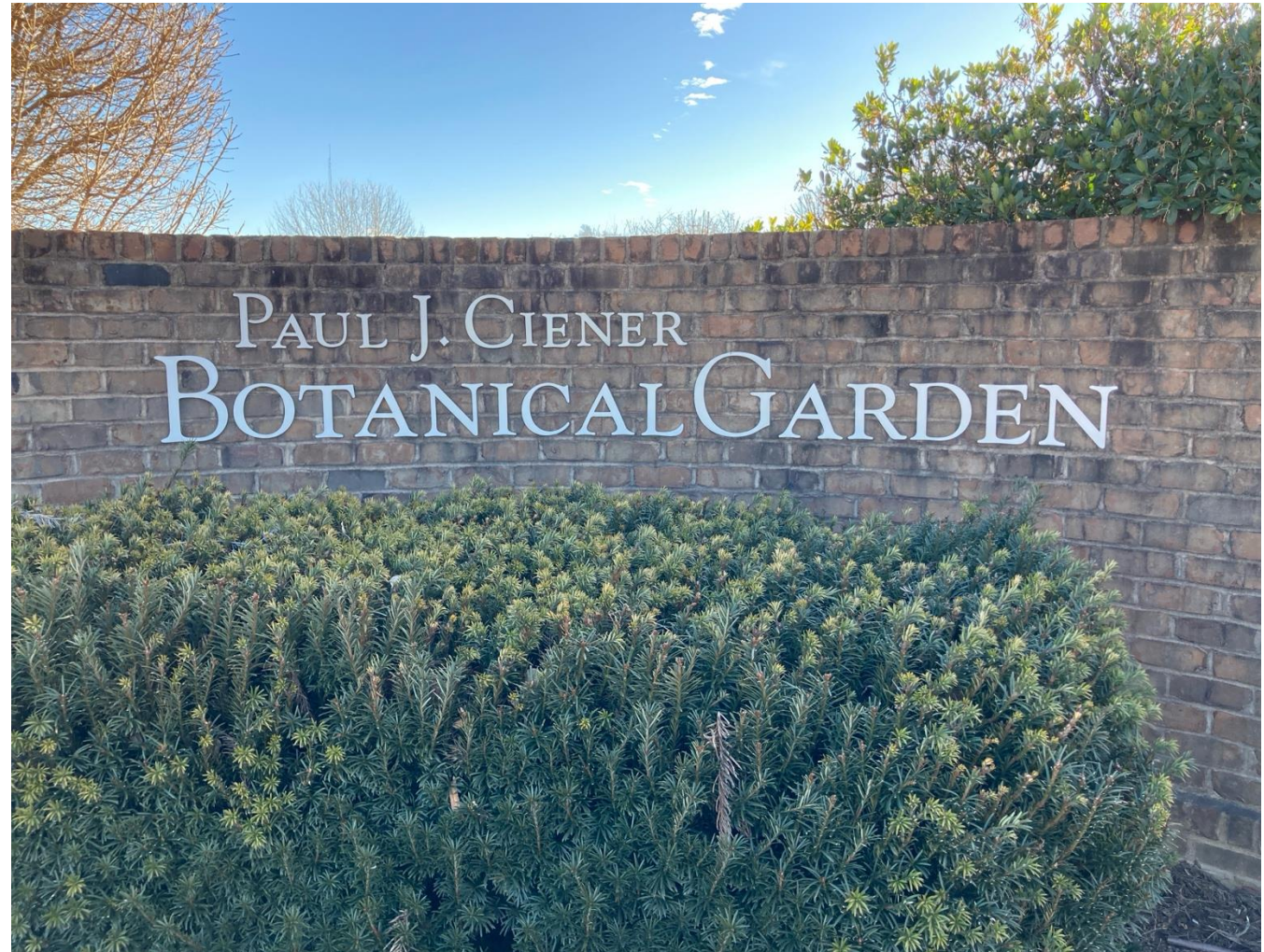


Outreach Schedule

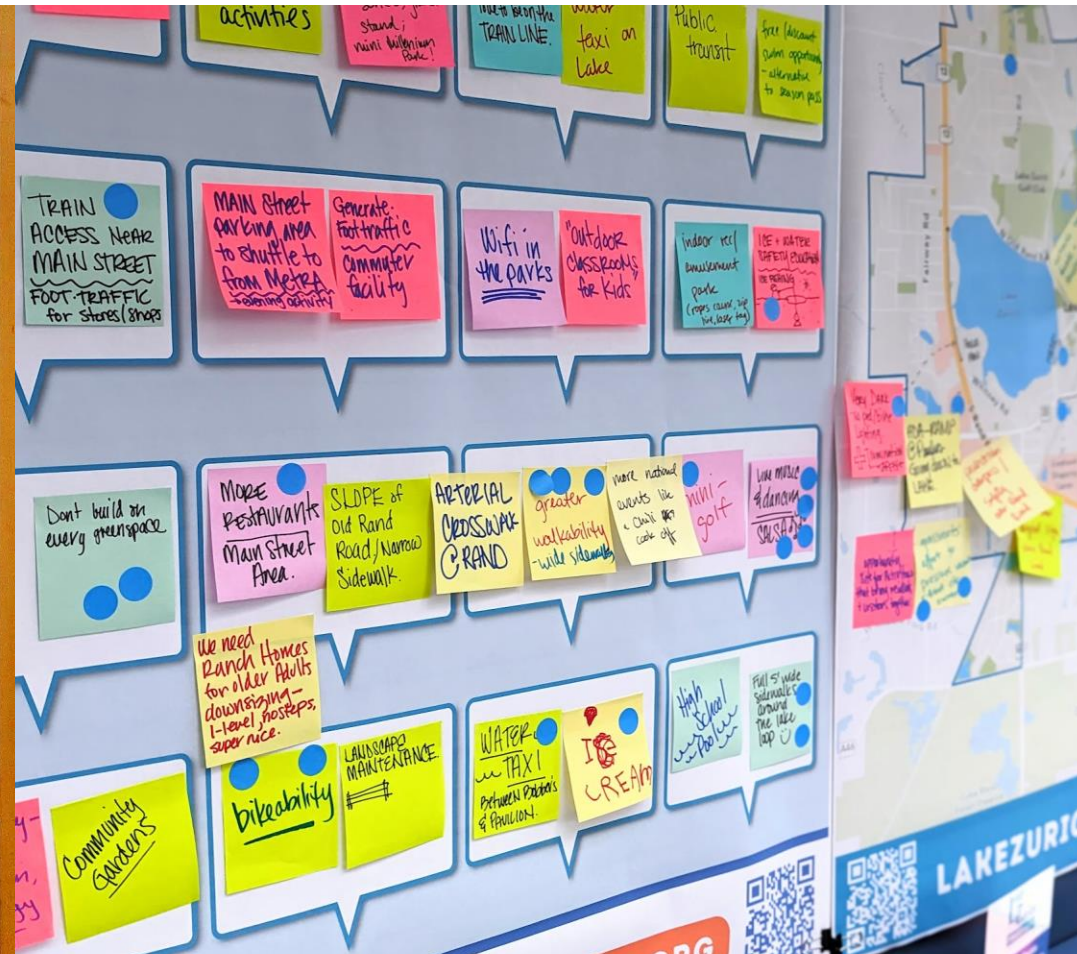


Key Person Focus Groups & Interviews

- Developers/brokers
- Small business owners
- Community partners
- Institutions



Paul J. Ciener Botanical Garden



Discussion:

Which groups/individuals/perspectives need to be involved in the process?

04

Visioning Discussion

Favorite Thing

What is your favorite thing about Kernersville?





3 Words

What three words would you use to describe Kershawville today?

What three words do you hope describe Kershawville in the future?



The Future Kernersville

Think about Kernersville over the next 10-20 years.

- What do you want it to look like?
- How has it changed for the better?
- What unique characteristics would you like to see retained?
- What actions could the Town take to improve the community?

Current Plan

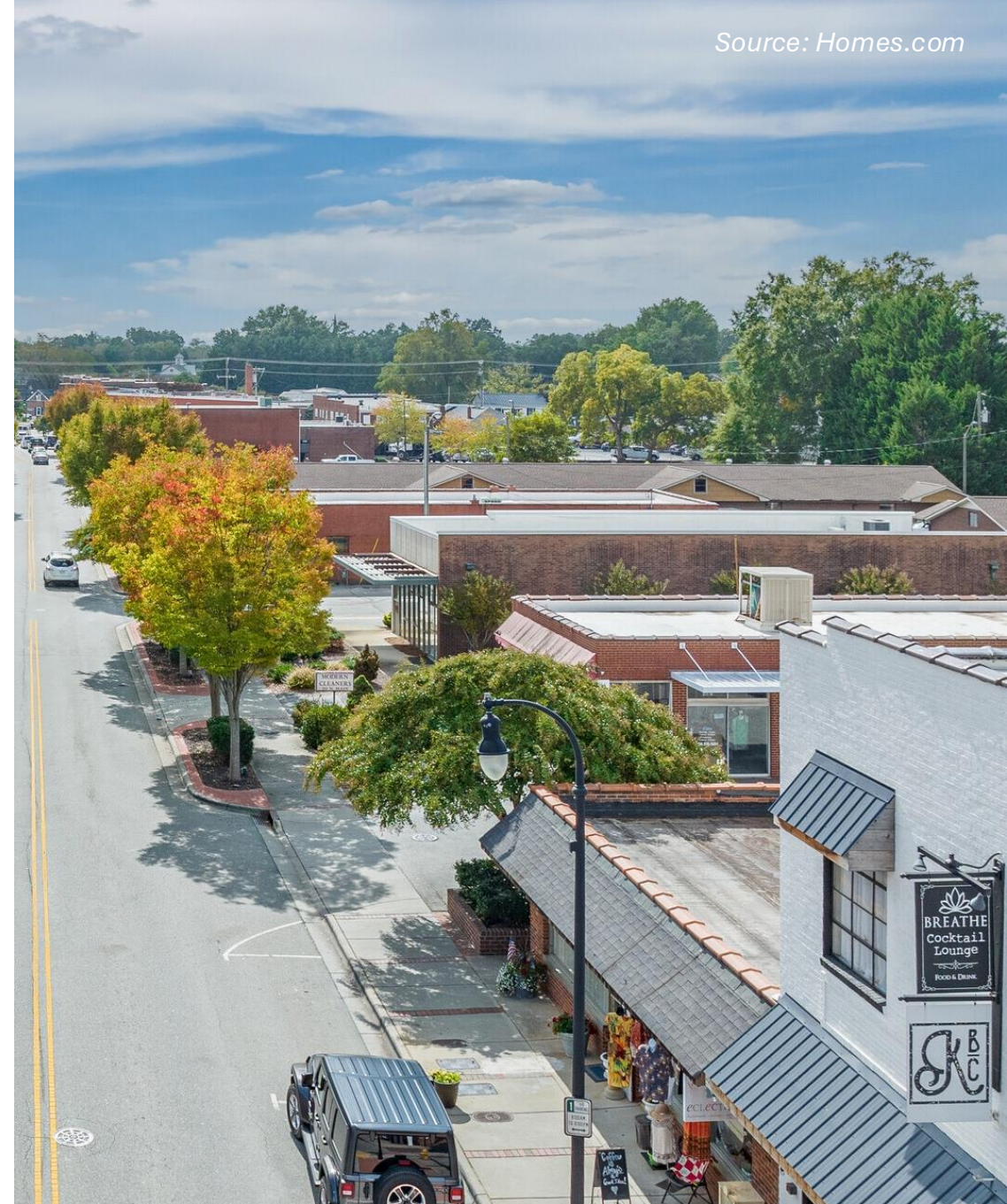
What has worked well with the current Land Use and Development Plan?

What is missing that we should be sure to include in this plan?



Plan Success

In one word, what
would make this plan
successful?



05

Next Steps

Next Steps

- Save the Dates:
 - Joint Meeting of Steering Committee, Planning Board & Board of Aldermen on May 12 @ 5:30 – 7:00
 - Community Open House on May 13 @ 5:30 – 7:30 at Paul J. Ciener Botanical Garden
- Stay tuned and be ready to share the project website, comment map, and survey!